

Kingston

Since 1830

Fall Fair

Agriculture Education Day



Sponsor
Book

FRIDAY SEPT 15, 2023

Rotary
Club of Kingston



Kingston

Since 1830

Fall Fair

«Contact»
«Company_Name»
«Address»
«City», «Province» «Postal_Code»

Agriculture Education Day



Dear «Salutation» «Last_Name»,

On Friday, September 15th, over eight hundred students from local elementary schools will descend on the Kingston Fall Fair to learn from farmers, animal keepers, gardeners, community food organizations, and more. We are reaching out to your company to ask for your support in helping educate our city's students about the agricultural ecosystem that surrounds our city and keeps us fed.

Events include sheep shearing, bee and wasp displays, a maple syrup station, horse and rabbit care, a reptile and critter show, a barnyard petting zoo, a scarecrow design competition, chicken coups, a pig run, a steer show, and much more. Each station will speak to an important aspect of agriculture and help students gain a relationship with our agricultural system.

We are writing to ask for your support in bringing these important learning opportunities to schoolchildren in Kingston. By educating our students on agricultural processes, we can help them develop a healthy relationship with food, and a better understanding of the life and industry that sustain us.

There are several opportunities for sponsorship presented on the following pages. Your support will be recognized on the fall fair's website and social media, through signage on display during the education day and throughout the weekend fair. Thousands of visitors will know that your company supported the education day and helped educate local youth on the importance of agriculture.

Thank you for your consideration, and we hope to see your company represented at the 191st Kingston Fall Fair.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sam MacLeod'.

Sam MacLeod, Fall Fair Education Day Volunteer

About The Fall Fair



For 190 years, the Kingston Fall Fair has been celebrating local agriculture through a weekend festival featuring horse riding competitions, cattle shows, music performances, homecraft and culinary arts competitions, petting zoos, tractor pulls, demolition derbies, motocross, 4H displays, vendor markets, a midway, and much more!

Now in its 191st year, the fair is back with all the fun and family-oriented events and attractions that make it Kingston's largest and most historic festival. We hope you will join this important event as sponsors of our important education day. The education day, a fair staple prior to the COVID pandemic, returns to bring our area's farming practices, sciences, animals, and more to our next generation.

About The Education Day



Working with the Limestone District School Board, the education day will bring over eight hundred Kingston and area students to visit a variety of educational stations and spend the day with farm and barnyard friends.

By educating our youth on agriculture and introducing them to the animals and practises that make our way of life possible, we help build their appreciation for life, food, and our natural resources. Through exhibits featuring wasps and bees, rabbits, chickens, pigs, and horses, we can demonstrate the dynamic web of agriculture that sustains us. We hope you and your company can be part of this important aspect of our children's development and participate with us on this day.

Participants will spend the day moving from station to station, with each station introducing a different and important aspect of farming and the natural world. The pages below speak to many of these stations. We hope your company might select a station to sponsor or become a fair champion or friend. All sponsorships are greatly appreciated, and we thank you for your time and consideration.



Education Day Stations



Barnyard Petting Zoo

The Barnyard Petting Zoo will give our students the opportunity to have close encounters with goats, lamas, donkeys, and other barnyard animals that populate our rural areas. Students will have the opportunity to meet and greet fun and friendly animals and develop empathy for our furry friends.



Diversity of Living Things Stage Show

Meet reptiles, mammals, invertebrates, and birds—including a large snake, a giant rabbit, and a crocodile. Our audience will learn about animal behaviour, habitats, conservation, and how they got so big in a demonstration that is safe and healthy for animals and people alike.

Nutrition and Growing Food

KFL&A Public Health and Loving Spoonful offer education on healthy eating and healthy growing at this community and health-focused station. Students will access interactive health learning activities while learning the importance of our city's community gardens and local food systems.

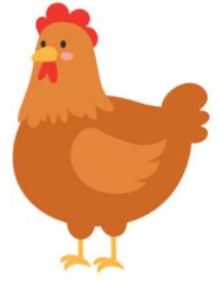


Bee Keeping & The Importance of Wasps

Our Bee and Wasp Station, provided by professional beekeepers, and the Gananoque Wasp Nest Museum will demonstrate the importance of insects to our food systems. Our bee station includes a standing, glass-covered beehive full of bees and a challenge for young people to spot the queen. Beekeepers will be onsite to speak with attending students, talk through the making of honey, and provide delicious samples. Our local wasp nest museum will be onsite with a variety of wasp nests to speak to the importance of insect predation as crop pest control.

The Chicken Coup

This is the year of the chicken at the Kingston Fall Fair, with a variety of chicken-related activities for our students to participate in. The centre piece of our chicken theme day is the Chicken Coup, a large enclosure occupied by a variety of egg-laying chickens. Accompanying the coup is signage explaining the different breeds of chickens and the difference between a meat chicken and a layer. This display will provide a close encounter with an animal so important to our culture and the food system. Through this, we hope that we might bring our young people to a deeper level of meaning and respect for the food we eat.



The Fair Exhibit and Competition

Every year, hundreds of artists and growers compete in the fair's exhibits and competitions. The competition invites entries from the culinary arts, flower, fruit, and vegetable growers, crafters, and artists to compete for best-in-class prizes. Students and visitors will tour the crafting area, view the variety of entries, and see the competition winners.



Rabbits & Quail

Livestock comes in a variety of sizes, and our rabbit and quail station invites students to learn from rabbit and quail keepers and meet and handle some of the smaller creatures that make up our food system. The station includes a variety of rabbits and quail with information on the different breeds, including the fibre-growing Angora rabbit.



Sheep Shearing

This live demonstration of sheep shearing will show students how wool is gathered and help them understand the importance of sheep and sheep farmers to our textile system. The demonstration will include information on sheep care and how wool moves from the sheep's coat to become the clothing we wear.



Horse Keeping & Care

Swiftwind Equine Centre will be onsite with ponies, Cupcake and Brownie, to introduce students to our horse friends and provide interactive education on horse care, including hoof picking, brushing, and how to keep a horse happy and healthy.



Sponsorship



Title Sponsor
\$2500

Nutrition & Growing
\$750

Fair Champion
\$1000

Exhibit & Competition
\$500

Barnyard Petting Zoo
\$1000

Bees & Wasps
\$500

Diversity of Living Things
\$1000

Rabbit & Quail Care
\$500

Sheep Shearing
\$750

Horse Keeping & Care
\$500

Horse Competition
\$750

The Chicken Coup
\$300

Friend of the Fair
\$250



All Sponsorship Banners and Signs at the Education Day will remain onsite through weekend Kingston Fall Fair. Sponsorship will be recognized on Kingston Fall Fair website and Fall Fair Social Media.

The Fall Fair Education Day is being organized in partnership with The Rotary Club of Kingston



Title Sponsor

2,500

Benefits:

- Corporate name and logo naming company as title sponsor on all education day print posters, web posters, brochures, and pamphlets
- Corporate name on Education Day Sponsor Banner at fair entrance
- Corporate name and logo on large A-Frame sign at fair entrance
- Special thanks from main stage presenting Diversity of Living Show (4 Performances)
- Corporate name and logo on school pamphlets and invitation brochure
- Corporate name on Kingston Fall Fair website with hyperlink
- Photo of cheque presentation with Kingston Fair social media celebration posting
- Special thanks on Kingston Fall Fair social media
- Sponsor listing and special thanks at Rotary Club of Kingston meeting
- Ten complimentary fair tickets

Fair Champion

1,000

Benefits:

- Corporate name on Education Day Sponsor Banner at fair entrance
- Special thanks from main stage presenting Diversity of Living Show (4 Performances)
- Corporate name with sponsor level on Kingston Fall Fair website with hyperlink
- Special thanks on Kingston Fall Fair social media
- Sponsor listing and special thanks at Rotary Club of Kingston meeting
- Six complimentary fair tickets

Diversity of Living Things

1,000

Benefits:

- Corporate name and logo with sponsor level on A-Frame sign at Diversity of Living Things Show (Education Day only)
- Corporate name on Education Day sponsor onsite banner at fair entrance
- Special thanks from main stage presenting Diversity of Living Show (4 Performances)
- Special thanks on Kingston Fall Fair social media
- Corporate name with sponsor level on Kingston Fall Fair website with hyperlink
- Six complimentary fair tickets

Barnyard Petting Zoo

1,000

Benefits:

- Corporate name and logo with sponsor level on A-Frame sign at Barnyard Petting Zoo
- Corporate name on Education Day sponsor onsite banner at fair entrance
- Special thanks on Kingston Fall Fair social media
- Corporate name with sponsor level on Kingston Fall Fair website with hyperlink
- Six complimentary fair tickets

Sheep Shearing

750

Benefits:

- Corporate name and logo with sponsor level on A-Frame sign at Sheep Shearing station
- Corporate name on Education Day sponsor onsite banner at fair entrance
- Special thanks on Kingston Fall Fair social media
- Corporate name with sponsor level on Kingston Fall Fair website with hyperlink
- Four complimentary fair tickets

Horse Competition

750

Benefits:

- Corporate name and logo with sponsor level on A-Frame sign at Arena
- Corporate name on Education Day sponsor onsite banner at fair entrance
- Special thanks on Kingston Fall Fair social media
- Corporate name with sponsor level on Kingston Fall Fair website with hyperlink
- Four complimentary fair tickets

Nutrition & Growing

750

Benefits:

- Corporate name and logo with sponsor level on A-Frame at station
- Corporate name on Education Day sponsor onsite banner at fair entrance
- Special thanks on Kingston Fall Fair social media
- Corporate name with sponsor level on Kingston Fall Fair website with hyperlink
- Four complimentary fair tickets

Exhibit & Competition

500

Benefits:

- Corporate name and logo with sponsor level on A-Frame at Exhibition entrance
- Corporate name on Education Day sponsor onsite banner at fair entrance
- Special thanks on Kingston Fall Fair social media
- Corporate name with sponsor level on Kingston Fall Fair website with hyperlink
- Four complimentary fair tickets

Bees & Wasps

500

Benefits:

- Corporate name and logo with sponsor level on A-Frame at station
- Corporate name on Education Day sponsor onsite banner at fair entrance
- Special thanks on Kingston Fall Fair social media
- Corporate name with sponsor level on Kingston Fall Fair website with hyperlink
- Four complimentary fair tickets

Rabbit & Quail Care

500

Benefits:

- Corporate name and logo with sponsor level on A-Frame at station
- Corporate name on Education Day sponsor onsite banner at fair entrance
- Special thanks on Kingston Fall Fair social media
- Corporate name with sponsor level on Kingston Fall Fair website with hyperlink
- Four complimentary fair tickets

Horse Keeping & Care

500

Benefits:

- Corporate name and logo with sponsor level on A-Frame at station
- Corporate name on Education Day sponsor onsite banner at fair entrance
- Corporate name with sponsor level on Kingston Fall Fair website with hyperlink
- Four complimentary fair tickets

The Chicken Coup

300

Benefits:

- Corporate name and logo with sponsor level on Chicken Coup signage
- Corporate name on Education Day sponsor onsite banner at fair entrance
- Corporate name with sponsor level on Kingston Fall Fair website with hyperlink
- Four complimentary fair tickets

Friend of The Fair

250

Benefits:

- Corporate name with sponsor level on Kingston Fall Fair website with hyperlink
- Four complimentary fair tickets

To book your sponsorship please email or call

Sam MacLeod, *Rotary Club of Kingston Member & Fair Volunteer*
kingstonfairedu@gmail.com
226-567-2446